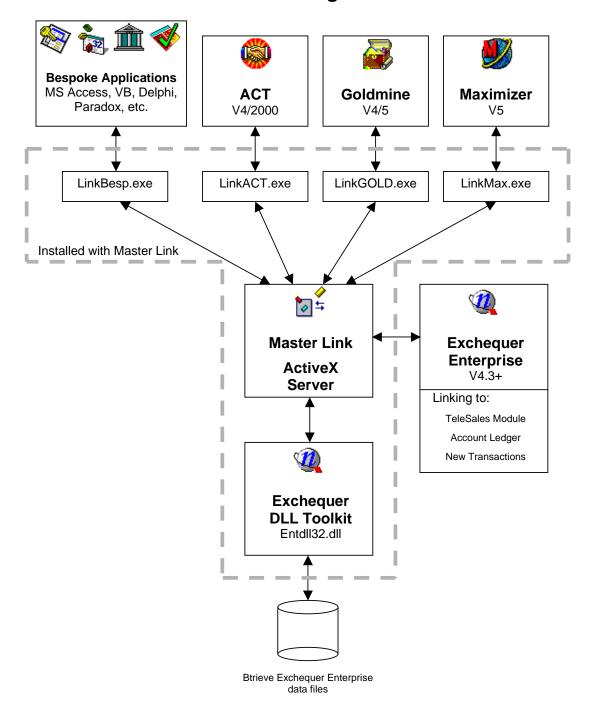
# Master Link Installation/Configuration Manual V5.5.3



Master Link provides access to live Exchequer Accounts information via a "floating" window from within your CRM package.

## IMPORTANT CHECK LIST

## **Installing Master Link V5.0.0**

The following lists the order in which you should install Exchequer, your CRM package and Master Link. Note: Master Link requires the use of User field 4 on Customer/Supplier record, in Exchequer, to hold CRM ID. User field 4 on the Transaction Header is also used when transactions are created using direct accounts (see "Booking Multiple Contacts to a Single Account (Direct Accounts).

#### Network:

If not already:

- 1. Install Exchequer Enterprise on Network
- 2. Purchase and unlock DLL toolkit
- 3. Install CRM on Network
- 4. Install Master Link on the Network, (section "Main Installation", page 5)
- 5. Unlock Master Link
- 6. Check and Test field mappings from CRM to Exchequer, (section "Changing field mappings" ", page 18) (Defaults for Exchequer account code are Goldmine = Key1, ACT = User field 1)
- 7. Review any Master Link system settings, (section "Changing the Behaviour" ", page 20)

If using the Enterprise version on Master Link:

- 8. Add each user to the User set-up (name must match the user name in Exchequer)
- 9. Review the settings for each user, (section "User settings Enterprise version" ", page 21)
- 10. PInstall the Mater Link Plug-in to access CRM data from within Exchequer Enterprise
- 11. Create CRM user defined fields, to hold Exchequer Data
- 12. ⊕Install SCHED.exe, in start up folder, to run MLIndex.exe on one machine overnight (section "Install MLIndex.exe" ", page 26).
- 13. If using Master Link TeleSales then follow the separate installation manual (TeleMan.doc).

## Importing Data or matching existing Data

See page 37

#### Workstation:

If not already:

- 1. Install Exchequer Enterprise workstation (WSTATION\SetupWKS.exe in Exchequer directory)
- 2. Install CRM on workstation
- Activate either Master Link through CRM Package or log into Enterprise to auto run Master Link Workstation installation

## **ALWAYS:**

Check out <a href="http://www.comtekaccounts.com/MasterLink/MLUpdates.htm">http://www.comtekaccounts.com/MasterLink/MLUpdates.htm</a> for the latest Downloads, Literature and update history.

A copy of this manual and the Admin can be found in the MLINK directory of your installation it is also available from the Master Link Help Menu.

# **Contents**

| System Requirements (we strongly recommend NT or WIN2000)  | 4  |
|--|--|
| System Requirements (we strongly recommend NT or WIN2000)  Current CRM Packages supported  |  |
| Main Installation  | 5  |
| Workstation Install  |  |
| Applying Upgrades  | 6  |
| Installing on Citrix Metaframe Terminal Server   | 7  |
| Installing on Windows Terminal Server  | 7  |
| Data Integrity   | 8  |
| Commission, source and Territory alignment   | 8  |
| Extra Parameters   | 10   |
| Adding Options to Toolbar  | 11   |
| Extra Parameters   | 13   |
| Running Master Link for the first time   | 17   |
| Logging into Master Link   | 17   |
| Master Link Main WindowBottom of Main Window   |  |
| Changing the Field Mappings  | 18   |
| Changing the Field Mappings  | 19   |
| Registering Master Link  | 20   |
| User Settings (Enterprise version)   | 21   |
| User Settings (Enterprise version)   | 21   |
| Creating Users   |  |
| Setting Transaction Defaults   | 21   |
|  | 22   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  | 22<br>22   |
|  | 22   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records   | 22<br>22<br>22   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records   | 22<br>22<br>22<br>23   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)   | 22<br>22<br>22<br>23<br>24   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  | 22<br>22<br>23<br>24<br>26   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  | 22<br>22<br>23<br>24<br>26   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  | 22<br>22<br>23<br>24<br>26<br>26<br>28   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  | 22<br>22<br>23<br>24<br>26<br>26<br>28<br>30   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries   | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>30<br>31                                     |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>31                                     |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access Restricting User Access to Account Records Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  | 22<br>22<br>23<br>24<br>26<br>26<br>28<br>30<br>31<br>32<br>32                         |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts   | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>32<br>32<br>33                         |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts.  Exporting Exchequer Accounts to CRM.  | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>30<br>31<br>32<br>33<br>33                   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions   | 22<br>22<br>23<br>24<br>26<br>26<br>30<br>31<br>32<br>33<br>33<br>33                   |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations   | 22<br>22<br>22<br>24<br>26<br>26<br>26<br>30<br>31<br>32<br>33<br>33<br>34             |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations  Master Link Index (Enterprise version).  | 22<br>22<br>23<br>24<br>26<br>26<br>31<br>32<br>33<br>33<br>33<br>34<br>35             |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations  Master Link Index (Enterprise version)  Installing MLIndex.exe   | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>32<br>33<br>33<br>33<br>34<br>35       |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations  Master Link Index (Enterprise version).  | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>32<br>33<br>33<br>33<br>34<br>35<br>35 |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations  Master Link Index (Enterprise version)  Installing MLIndex.exe  MLIndex Settings  Other MLIndex Utilities  Importing or Matching existing data | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>32<br>33<br>33<br>34<br>35<br>35<br>37 |
| Booking Multiple Contacts to a Single Account (Direct Accounts)  Setting Default Account Values  Restricting Menu Access  Restricting User Access to Account Records  Restricting User Access to Account Records  Restricting User Access to Account Records  Master Link Plug-in (Enterprise version)  Installing the Master Link Plug-in (Enterprise version)  Running the Master Link Plug-in for the first time  ACT Information  Setting up Post Back Triggers  Adding Post Back fields for Exchequer Information to CRM  Example Queries  Manually Adding User Fields to Goldmine  Manually Adding User Fields to ACT  Conflicts with other Hooks  CRM Sales Forecasts  Exporting Exchequer Accounts to CRM.  Credit Card transactions  Telesales Operations  Master Link Index (Enterprise version)  Installing MLIndex.exe  MLIndex Settings  Other MLIndex Utilities                                      | 22<br>22<br>23<br>24<br>26<br>26<br>26<br>31<br>32<br>33<br>33<br>34<br>35<br>35<br>37 |

## System Requirements (we strongly recommend NT or WIN2000) Master Link requires:

Windows 95, 98, **NT4 or Windows 2000 (recommended)** with Exchequer Enterprise V4.31+ loaded and running

Enterprise DLL/COM Toolkit enabled (purchased from Exchequer). COM toolkit should be registered on each machine.

A Desktop Pentium 200 with 64mb of Ram (800 recommended and 128 MB)

The use of User field 4 on Customer/Supplier record, in Exchequer, to hold CRM ID

One field within contact record, of CRM package, to hold Exchequer Account ID

FILE SERVER MUST BE ABLE to handle long file names

## Enterprise Master Link Plug-in (Goldmine only) requires:

Exchequer Enterprise V5+

The appropriate CRM installed and tested on each PC

Exchequer Enterprise CRM installed and tested on each PC

A user set-up in the CRM for each Enterprise user

The use of User field 4 on Customer/Supplier record, in Exchequer, to hold CRM ID

If Direct Accounts are used Master Link will require User field 4 on the Transaction Header.

One field within contact record, of CRM package, to hold Exchequer Account ID

Optionally requires extra user fields, in CRM package, to hold additional information

## **Current CRM Packages supported**

Goldmine (Full support) MLCOM and MLIndex require V5.5 of Goldmine

**ACT 2000** 

SalesLogix (Future Development)

Maximizer no plans for MLCOM or MLIndex

## **MLIndex** requires:

NT or 2000 server (preferred) or stand alone (95, 98, NT or 2000) machine to be logged in as user. Use SCHED.exe to schedule updates.

#### Master Link Interfaces with:

ACT V3/V4/2000

Goldmine V5 and Front Office

Maximizer V5 and V5 Enterprise

MS Access, VB, Delphi ... via DDE (see example MS Access program installed

with Master Link)

Enterprise Version of Master Link additionally requires the Exchequer ODBC drivers to be loaded to allow data access for the additional Job Costing reporting supported and Exchequer file links.

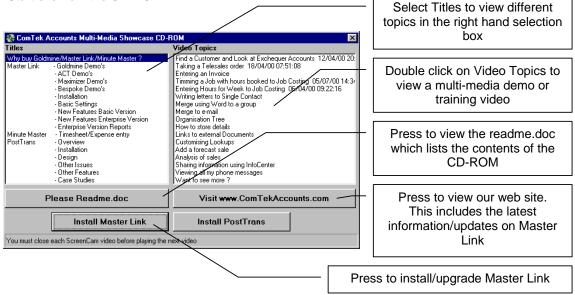
Note: Master Link will not show data entered through an Exchequer Batch transaction Multi-company installation requirements:

If Master Link is mapped to more than one Exchequer company then the GL Tree and Account codes must be the same for each company.

## **Main Installation**

Open your CRM package in the correct Database and minimise, this will enable Master Link to add options to the CRM installation at end of installation routine (ACT and Goldmine only).

Insert the ComTek Showcase CD-ROM. This should automatically show the following menu, else run Start.exe from the CD-ROM.



Note: These multi-media videos show how to add Master Link into ACT, Goldmine and Maximizer.

Press [Install Master Link] button. This button will display a menu to allow the selection of upgrade or

full install. Select install Master Link. This will run a standard Windows installation routine.

When asked for Destination directory, select a network drive if installed on a multi-user network.

It is recommend that Master link be installed in:

- 1. The root directory of the Exchequer Network drive
- Subdirectory of the Enterprise/Goldmine/ACT Directory

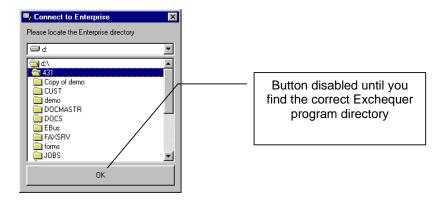
and the directory named "MLINK". This allows Master Link to auto install on new machines when first started.

For example X:\MLINK if Exchequer is on X drive.

Keep pressing the [Next] button until the files have been installed.



The installation routine will then ask you to select the Exchequer program directory. This can be easily found by starting the Exchequer multi-company manager and selecting Help >> About menu. Scroll down the text that appears on the Help window and at the bottom you will find an entry "Main Dir:" followed by the path of the Exchequer Enterpise main directory. Please select this path in the following window:



This window performs several functions:

- It adds the Exchequer directory to the PATH statement, in the AUTOEXEC.BAT, of the PC. This
  allows Master Link to connect to the Btrieve Database engine (Client/server or non-Client/Server).
  If you are installing Master Link on a Novell network you may find that each user's login script
  overrides the PATH statement. If this is the case copy all files beginning with W\* from the
  Exchequer program directory to the Master Link directory.
- 2. Allows Master Link to read the multi-company manager information.

Next master Link will ask which CRM package you are using. At this point please open the CRM package, in the correct database, to add Master Link options to the menus automatically. Note this can be performed later by running CRMSetup.exe from the MLink directory.

For Goldmine the program will add options to the "View" menu of Goldmine. To add to Goldmine Toolbar follow instructions in "Installing for Goldmine" section (page 32). After adding button to toolbar you can use "GoldmineSetting.exe" to copy the toolbar set-up to other users. For ACT the program adds the options to the Toolbar.

The installation routine will then require you to re-boot your machine.

This machine is now ready for you to use Master Link.

#### Workstation Install

When first run from your CRM package or when you first login to Exchequer (if the Master Link Plug-in is installed) the Master Link Workstation set-up will start automatically if installed in the location suggested on previous page. Else from each workstation run SetupWKS.EXE from the Master Link directory. This will install the required DLLs and add the Exchequer directory to the PATH statement as stated above.

Now install Master Link into the Contact Relational Management (CRM) software you are using which is explained in the following sections.

## **Applying Upgrades**

Make sure you have valid backup of the MLINK directory and that no one else is in the system. Get everyone out of Master Link and Exchequer.

Then run the upgrade program from the Master Link CD-ROM. Install the program to the original location of Master Link.

## **Installing on Citrix Metaframe Terminal Server**

Install Master Link on a mapped drive on the network and set-up with CRM package.

#### On the Terminal Server:

#### Before installation:

During the Workstation install of Master Link must write to C:\. Your terminal server installation may not have a C: drive exposed to the installation routine. Please use "SUBET C:\ M:\TEMP" from the command prompt, to map c: drive to a temp directory (M:\TEMP for example), to resolve this problem. This mapping should be dropped after installation.

#### To install:

Open the Control Panel on the server. Double click on the "Add/Remove Programs" icon. Then press the [Install] button, and select "install for all users" option. Terminal server will then monitor the system changes and expose any settings to all users. Then "browse" to find the Master Link directory on your network to run the "SetupWKS.exe" file to install Master Link on the users terminal, on the Terminal server.

#### Drop any temporary mapping.

Master Link will now run on your Terminal Server.

## Installing on Windows Terminal Server

Install Master Link on a mapped drive on the network and set-up with CRM package.

Grant user the rights to load software. Run "SetupWKS.exe" file, from Add/Remove Programs, to install Master Link workstation files. Then run from each users login.

**3445 Incorrect version of DLL file "MSJET35.DLL".** In some cases we have found that Terminal services already has the MSJET35.DLL already loaded in the WINNT\SYSTEM\ directory of the Terminal Server. But Master Link has a newer version loaded in the \Users\Windows\System directory.

#### To resolve this error:

Backup the MSJET35.DLL in WINNT\SYSTEM\ directory. Copy the MSJET35.DLL from \Users\Windows\System directory to WINNT\SYSTEM\ directory with the correct rights.

## **Data Integrity**

Master Link is intended to allow users to view accounts information from your CRM Package (Goldmine, ACT or Maximizer). It is therefore very important to keep the integrity between the CRM Contacts and the Exchequer accounts. This can be achieved in a variety of ways:

- 1. The "External Customer Accounts" on in Exchequer set-up (under the "System/GL/Currency" tab). This will force users to create accounts by putting the contact data into your CRM package and then create the account in Exchequer Enterprise via Master Link. Master link will display the account record for additional account information to be added, such as default GL codes, etc. Any changes to the account will be made from CRM package via Master Link. This will guarantee 100% integrity for customer accounts. If using with multiple companies it is very important that "External Customer Records" is turned on.
- Heavily restricting access to Create/Edit Accounts in Exchequer Enterprise. This is similar to the first option but does allow an administrator to add/edit accounts, which need not appear in the CRM Package.

Master Link uses one field in the CRM package to store the Exchequer Account ID ⊕ and one field in the Exchequer Account record (User field 4) to store the ID for the contact in the CRM package.

When a new account is created in Exchequer using Master Link both fields are populated with the correct ID codes. If option 1 (above) is in place and the ID field is protected by security in the CRM package, then the link between the records cannot be broken.

If an accounts have been created in Exchequer without being created using Master Link, it is possible to export all unknown accounts to Goldmine, or create individual accounts from Exchequer (turned off by default).

Using the "Update Account record in Enterprise" option from the Master Link "ledger" menu will update the account information in Enterprise and update the User4 field.

- ⊕ The following fields are use to store the Exchequer account ID in the CRM package
  - Goldmine Key1, but can be changed to any field. Key fields are recommended, if a key field is
    not used then MLIndex will not be able to remove duplicates automatically when the user
    creates entries in the organisation tree.
  - ACT User 1, but can be changed to any field
  - Maximizer A user defined field called "Exchequer ID". This must be created in Maximizer

Please read "Changing the Field Mappings", page 18.

## Commission, source and Territory alignment

A common requirement is to put the source and agent or sales man who deals with the account in a user field in the CRM package. Then, using a report in Exchequer, to calculate the commission or track the sales from each source.

Using the "Account field mappings" tab (see page18), in System Set-up, its possible to map CRM fields to the Exchequer fields so they are verified, and updated, every morning or night by MLIndex (which automatically runs on the server).

It is also possible to use Goldmines "Territory alignment" function to assign contacts to a sales man and have MLIndex update all required Exchequer accounts (see "Master Link Index" on page 35) or to use Exchequer OLE "save" functions to update Goldmine fields.

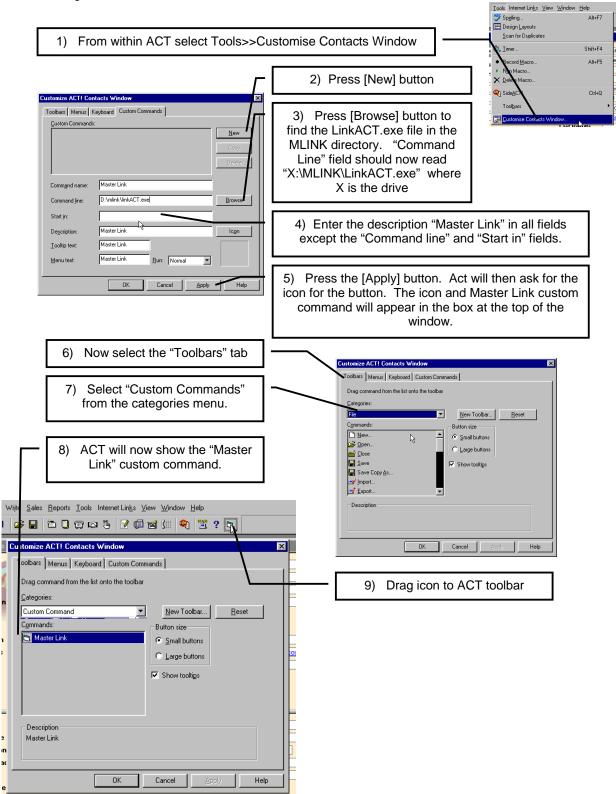
This is only available in Goldmine version of Master Link at present.

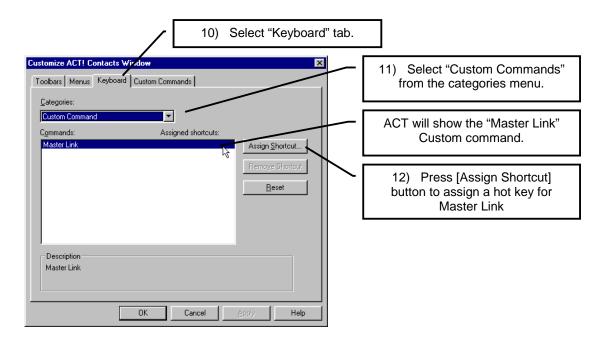
## **Installing into ACT**

Master Link - ACT Demo's >> Adding Master Link To Menu



Please open ACT, in the correct database, and then run CRMSetup.exe to automatically perform the following customisation to add Master Link to the ACT Button Bar:





Now press [OK] buttons until all "Customise" windows have been closed.

Master Link can now be activated by either pressing the button we have put on the ACT toolbar or by pressing [Alt] + [M].

Master Link works by storing the Exchequer Account code in a field within each ACT contact record. By default Master Link uses Key1. This can be changed, please read "Changing the Field Mappings" section (page 18) in this manual.

Now read "Running Master Link for the first time" section (page 17) in this manual.

#### **Extra Parameters**

When activating Master Link, using LinkACT, the following command line parameters can be used to activate Enterprise Transaction Windows:

"/LED:" Go to Customer/Supplier Ledger

"/TEL:" Activate Telesales Module for customer Account

"/SIN:", "/SQU":, "/SOR:", "/SCR:", "/SRC", "/SJI", "/SJC", "/SRI", "/SRF" Create Invoice, Quote, Order, Credit Note, etc.

"/SORR:", "/SINR:", "/TELR:" Create Order, Invoice, or go to Telesales window, but reschedule any pending call and post outcome history to CRM. This allows operators, using the CRM package, to make a scheduled call to a customer. If successful then switches to Exchequer Enterprise to take Order. After the call has been made. Quickly reschedule that call and post outcome history, successful or not, to CRM package.

#### For Example:

On the previous page if we put:

"D:\mlink\linkACT.exe /TEL:" in the command line of the button, then Master Link will quickly activate the Telesales module in Enterprise, asking to create customer if need be.

Using this technique makes using Master Link quicker and easier for the end user.

Note: The reschedule functions must have a pending call activity for a contact.

## Tip:

Please CRMSetup.exe to automatically perform the above customisation.

## **Installing into Goldmine (Pre 5.7**

Master Link - Goldmine Demo's >> Adding Master Link To Menu



Please open Goldmine, in the correct database, and then run CRMSetup.exe to automatically perform the following customisation that adds Master Link to the 'View' menu of Goldmine, then add the options to Toolbar (see section below):

Each user's .INI file is edited, found in the Goldmine directory, with the following added to the top:

[FileMenu]

Opt1=&Master Link, X:\MLink\LinkGOLD.exe,, 3

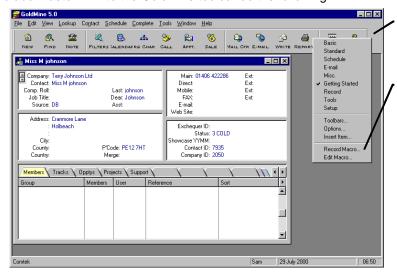
Where Master Link is in X:\MLink\ directory (usually located on the network). This text is included in the "Sample code" directory of the Showcase CD-ROM, in a file called "Add Goldmine Menu.txt"

This then creates a new menu option, to activate Master Link, shown on the right. The key sequence [Alt] + [V], [M] will also activate Master Link.



## **Adding Options to Toolbar**

To add Master Link to the Goldmine toolbar do the following:



- Right click on the grey region next to a Goldmine toolbar
- Select "Record Macro" menu option

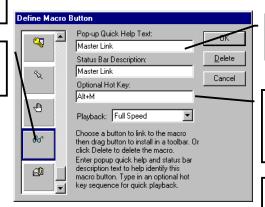
Goldmine will then record any key strokes

 Press [Alt] + [V], followed by [M] to activate Master Link

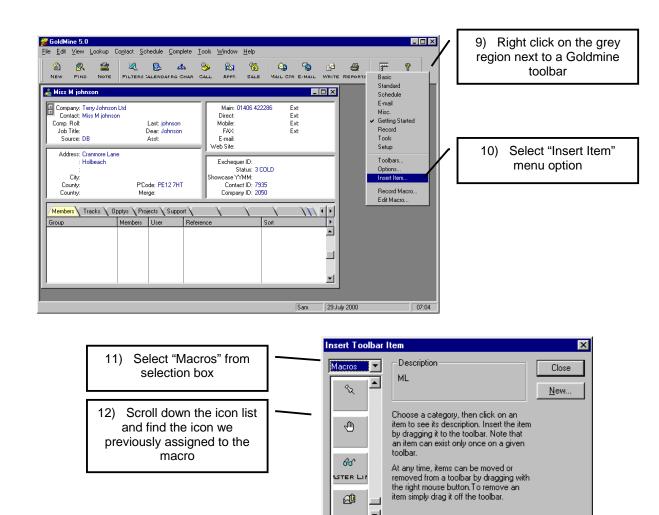
4) Then press [Ctrl] + [Shift] + [End], to stop the Macro recording. This is the prefurred method since of stopping the macro. Stoping the macro record, with a mouse click, records a click in the macro recording. This may cause enexpected

Goldmine will then show this window

5) Scroll down the list to find an icon to appear on the toolbar



- 6) Fill in fields with "Master Link"
- 7) Move cursor to "Optional Hot Key" field and press [Alt] + [M] buttons
  - 8) Press the [OK] hutton



When setting up additional users, if the Macros do not appear as in the "Insert Toolbar Item" window or on the Toolbar then you must add:

**2 6** 

Choose a category, then click on an item to see its description. Insert the item by dragging it to the toolbar. Note that an item can exist only once on a given toolbar.

At any time, items can be moved or removed from a toolbar by dragging with the right mouse button. To remove an item simply drag it off the toolbar.

nsert Toolbar Ite

0

66

-

82

Description

Master Link

<u>@</u>

06 422:

us: 3 CI

D: 793 D: 205

x

Close

<u>N</u>ew..

## [GOLDMINE]

MacFile=USER\_WHO\_HAS\_MACROS

13) Drag the icon, with the

right hand mouse key, to

Goldmine toolbar.

Where USER\_WHO\_HAS\_MACROS is usually "MASTER" user. To the users INI file. These files are in the Goldmine directory and begin with the users names.

Master Link can now be activated by either pressing the button we have put on the Goldmine toolbar or by pressing [Alt] + [M].

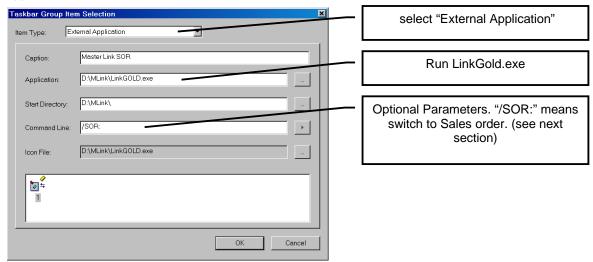
After adding button to toolbar you can use "GoldmineSetting.exe" to copy the toolbar set-up to other users.

Master Link works by storing the Exchequer Account code in a field within each Goldmine Contact record. By default Master Link uses Key field 1 (Key fields are recommended, as it allows MLIndex to perform additional duplicate checking when performing full scan). This can be changed, please read "Changing the Field Mappings" section (page 18) in this manual.

Now read "Running Master Link for the first time" section (Page 17) in this manual.

## Installing into Goldmine 5.7

Simply open Goldmine, in the correct database, and then right click on the Taskbar on the left-hand side. This will display a menu, select "add new item" then select "External Application" from the window that appears:



This new method, of activating Master Link in Goldmine V5.7+, is recommend over the previous method. Once the Taskbar has been set-up for a user it can simply be copied to different users taskbars by copying the "USER.TBI" files in the Goldmine directory.

#### **Extra Parameters**

When activating Master Link, using LinkGOLD, the following command line parameters can used to activate Enterprise Transaction Windows:

"/LED:" Go to Customer/Supplier Ledger

"/TEL:" Activate Telesales Module for customer Account

"/SIN:", "/SQU":, "/SOR:", "/SCR:", "/SRC", "/SJI", "/SJC", "/SRI", "/SRF" Create Invoice, Quote, Order, Credit Note, etc.

"/SORR:", "/SINR:", "/TELR:" Create Order, Invoice, or go to Telesales window, but reschedule any pending Call and post outcome History to CRM. This allows operators, using the CRM package, to make a scheduled call to a customer. If successful then use Enterprise to take Order. After the call has been made. Quickly reschedule that call and post outcome History, successful or not, to CRM package.

#### For Example:

Included in the "Sample code" directory of the Showcase CD-ROM, in a file called "Add Goldmine Menu.txt":

```
[FileMenu]
Opt1=&Master Link,X:\MLink\LinkGOLD.exe,,3

;The following options allow one menu option to create an account it one does not ;exist and then go to transaction
Opt2=Master Link &TeleSales,C:\MLink\linkgold.exe /TEL:,,3
Opt3=Master Link In&voice,C:\MLink\linkgold.exe /SIN:,,3
Opt4=Master Link Credit Note,C:\MLink\linkgold.exe /SCR:,,3
Opt5=Master Link &Quote,C:\MLink\linkgold.exe /SQU:,,3
Opt6=Master Link &Order,C:\MLink\linkgold.exe /SOR:,,3
Opt7=Master Link Le&dger,C:\MLink\linkgold.exe /LD:,,3
Opt8=Master Link Pa&yment,C:\MLink\linkgold.exe /SRC:,,3
Opt9=Master Link Journal Invoice,C:\MLink\linkgold.exe /SRC:,,3
```

```
Opt10=Master Link Journal Credit Note,C:\MLink\linkgold.exe /SJC:,,3
Opt11=Master Link Payment with Invoice,C:\MLink\linkgold.exe /SRI:,,3
Opt12=Master Link Credit with Refund,C:\MLink\linkgold.exe /SRF:,,3

;The following options allow one menu option to create an account it one does not ;exist and then go to transaction
; if so then go to transaction and then reschedule call and post history of call
; if not then reschedule call and post history of call
Opt13=Master Link Order and reschedule Call &1,C:\MLink\linkgold.exe /SORR:,,3
Opt14=Master Link Invoice and reschedule Call &2,C:\MLink\linkgold.exe /SINR:,,3
Opt15=Master Link TeleSales and reschedule Call &3,C:\MLink\linkgold.exe /TELR:,,3
```

This text should be copied to the top of each USER.INI file in the Goldmine directory. You may want to delete unused options.

This will add 15 menu options to the view menu of Goldmine. Selecting "Master Link Telesales and reschedule Call 3" will quickly activate the Telesales module in Enterprise, asking to create customer if need be.

Using this technique makes using Master Link quicker and easier for the end user.

Note: The reschedule functions must have a pending call activity for contact in CRM package.

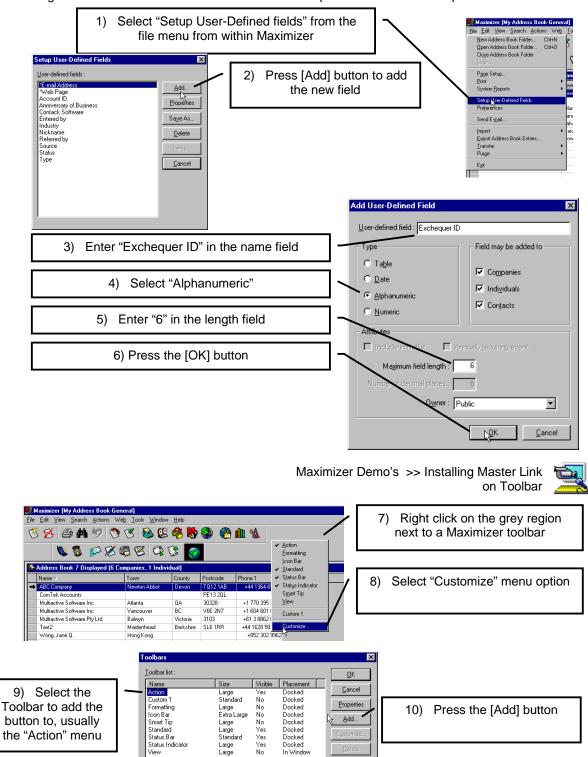
## Tip:

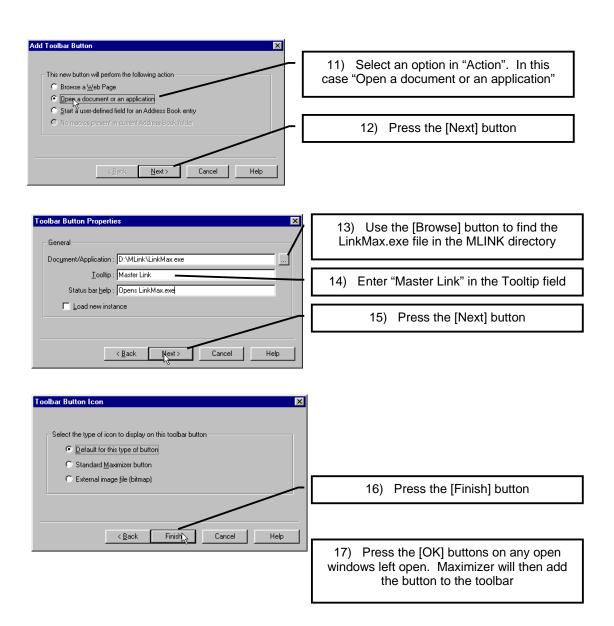
Please run CRMSetup.exe to automatically perform the above customisation.

#### Master Link TeleSales Module

To activate Master Link Telesales Module (sold separately) us the /MLTELSRI:, /MLTELSOR: or /MLTELSIN: switches.

Master Link works by storing the Exchequer Account code in a field within each Maximizer Contact record. In the case of Maximizer it is possible to add and name user defined fields. Therefore, the first thing we need to do is add a new field called "Exchequer ID". Follow the steps below to add this field:





Master Link can now be activated by pressing the button we have put on the Maximizer.

#### **IMPORTANT**

Maximizer allows the user to change the name of the database fields. If you have changed the name of any of the fields Master Link will display an error message 285 stating which field name it cannot read. To resolve this problem, edit the DDEMax.def file in the MLINK directory. This file allows the user to change the field names to match those defined in Maximizer. Please try to keep the basic structure intact; this will help if support issues should arise.

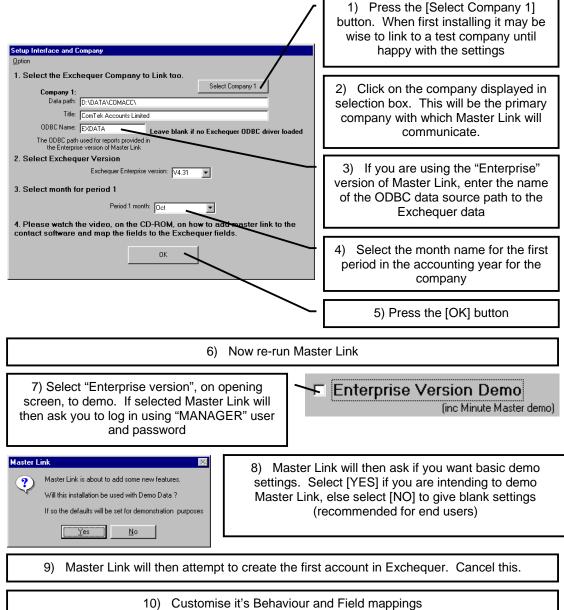
Note: When editing this file it is important to make sure you do not add or remove the number of lines.

## MAKE A BACKUP OF DDEMax.def FILE BEFORE EDITING

Now read "Running Master Link for the first time" section (Page 17) in this manual.

## Running Master Link for the first time

Activate Master link from the CRM package. When Master Link is run for the first time the following window will be displayed:



Master Link will then build an index of transactions. It will only do this once and automatically maintain

## **Logging into Master Link**

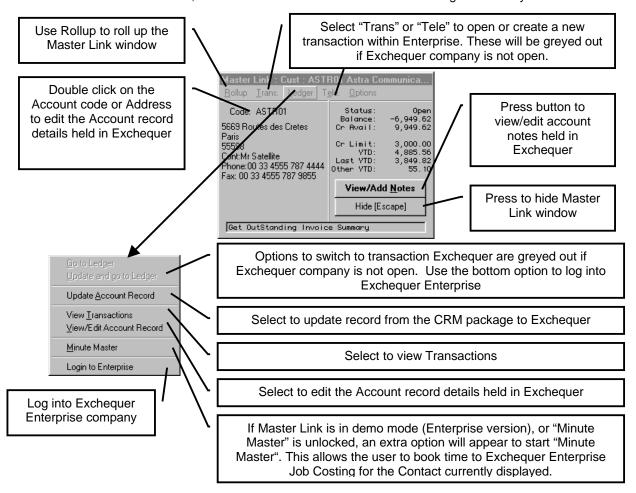
this index. MLIndex also maintains this index.

When the "Enterprise" version of Master Link is enabled, Master Link will ask the user to log on as a valid Exchequer Enterprise user and validate the Exchequer password. For the first time you can log on as the user "MANAGER". Note all users must be set-up in both the CRM and Exchequer with the same name. See section "User Settings" (Page 21) on how to set-up users. When logging in to Master Link it is possible to save the Password. When saved the user will not be asked for password again unless changed or reset. The retained user can be reset from the Master Link "Options" menu or pressing SHIFT whilst activating Master Link.

Note the Master Link set-up options will only be available to users who log in with a user name which has access to Exchequer Enterprise "Utilities >> Access to System set-up".

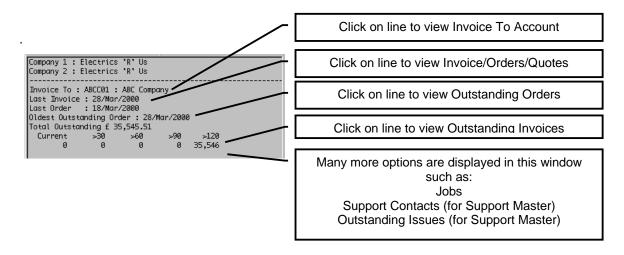
#### **Master Link Main Window**

When Master Link is active, the Master Link main window has the following functionality:



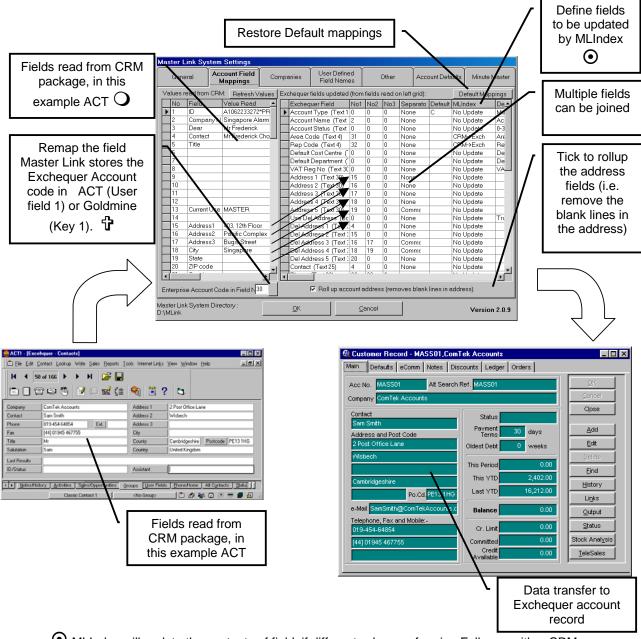
## **Bottom of Main Window**

The Master Link main window will expand if related information to the current account displayed is available (Such as InvoiceTo and Credit details):



## **Changing the Field Mappings**

To change/add the fields updated from your CRM package, select the "Options" menu and select "System Set-up". This option will only be available if the Exchequer user has the rights to system set-up in Enterprise (User "MANAGER" or any other user with rights). Master Link will display a window, which allows the user to alter the field mappings under the "Account field mappings" tab.



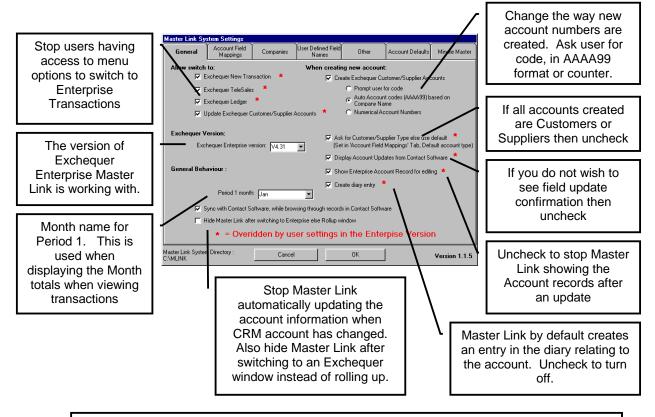
• MLIndex will update the contents of field, if different, when performing Full scan either CRM->Exchquer or Exchquer -> CRM. Note: Exchquer -> CRM does not support field concatination (joining two field values). This allows changes in say account manager, in CRM package, to update Rep code in Exchequer automatically. This is intended to be used for updating Rep codes and user fields. It is not recommended to map all fields.

Not applicable to Maximizer, since the Exchequer Accounts code is stored in a dedicated field called "Exchequer ID", see section on Maximizer.

O The fields read from CRM package are defined in a text file. This can be easily edited, but with extreme care, from the "Options >> Utilities >> Edit DDE Defiinnitions" menu on the main Master Link window. Please backup the files beginning with DDE\*, in the MLINK directory, before editing.

## **Changing the Behaviour**

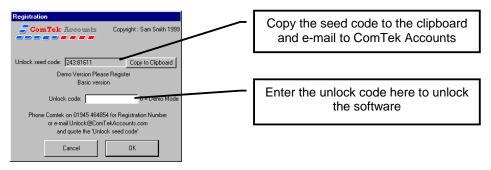
To change the behaviour of Master Link, select the "Options" menu and select "System Set-up" (this is available to any user which has access to Exchequer System-settings). Master Link will display a window, which allows the user to alter the general behaviour under the "General" tab:



If you are using the "Enterprise" version of Master Link then options marked with a red "\*" are overridden by the user settings (see section on "User Settings").

## **Registering Master Link**

To register Master Link, go to the "Options" menu and select "Register". This option will only be available if the Exchequer user has the rights to system set-up in Enterprise (User "MANAGER" or any other user with rights). Master Link will then display the following window:



Please e-mail the "Unlock Seed Code" to unlock@ComTekAccounts.com. This seed code will be valid for one week.

Note: If the system date is moved while on a 30 day release code the system will revert to demo mode.

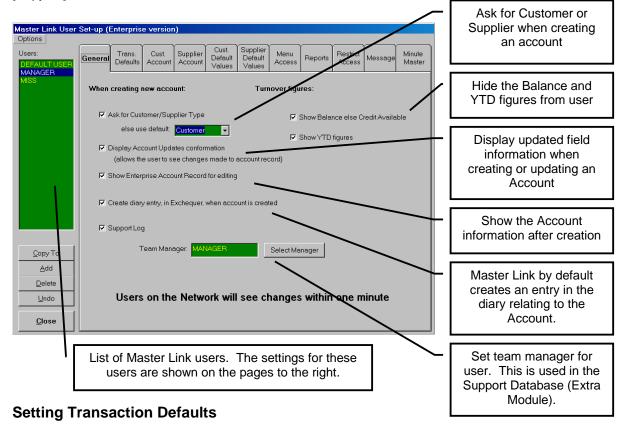
## **User Settings (Enterprise version)**

When the "Enterprise version" of Master Link is enabled an extra option in the "Options" menu will appear called "User Set-up". This allows user specific options, for Master Link, to be set. Users must be set-up in CRM with the same name as in Exchequer and additionally in Master Link. The settings can be set for a "Default User" so when a new user logs into Master Link a new user is automatically created using the settings in "Default User" to reduce the burden of creating the new user in Master Link. Delete the "Default User" if you do not want this to happen.

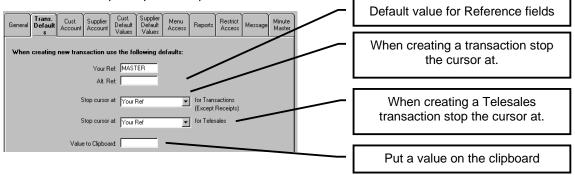
The following explains the user options in detail:

## **Creating Users**

Firstly, all users should be set-up in Exchequer Enterprise. Then go to the "User Set-up" option, in Master Link, and press the [Add] button. Now add each user to the Master Link system. Note: Once you have set up the options for one user you can copy those settings to the other users by using the [Copy To] button.

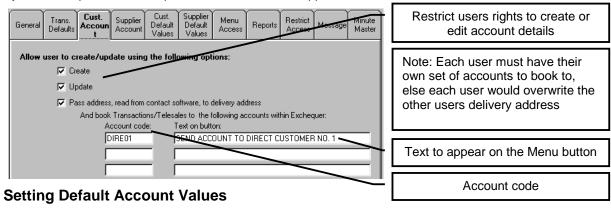


When Master Link switches to Exchequer Enterprise to create a Telesales transaction, SIN, PIN, etc. it is possible to make Master Link fill in one of the Reference fields (which can be used for reporting) and make the cursor stop at a particular position:

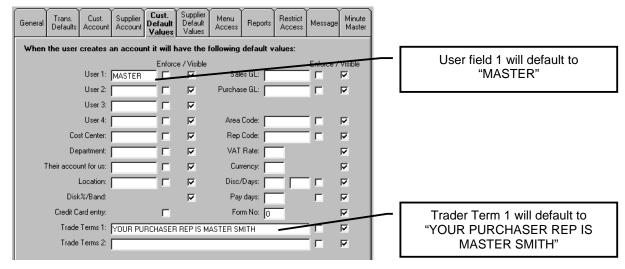


## **Booking Multiple Contacts to a Single Account (Direct Accounts)**

It is possible to set-up special accounts, within Exchequer Enterprise, for each user, and books all transactions to those accounts. When the user creates the account they will be presented with a menu that transfers the contact address to the delivery address of the transaction. From this menu they can either create a normal account in Exchequer Enterprise or book to an account listed in this page of System Set-up. This is set-up under the "Customer/Supplier Accounts" tab.

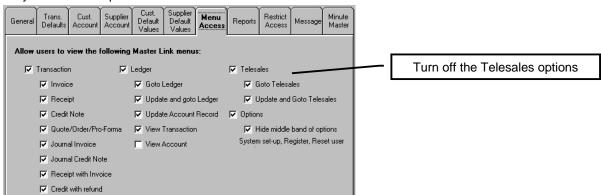


When creating a new account with Master Link, it is possible to set default values within the account record for each Master Link user. These values can also be hidden, or entry can be enforced.



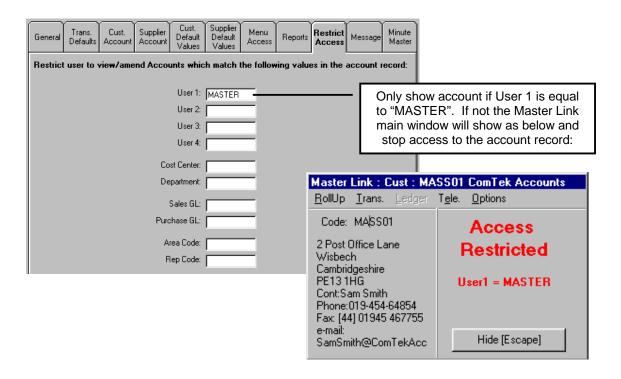
#### **Restricting Menu Access**

Many of the menu options can be hidden from each user:



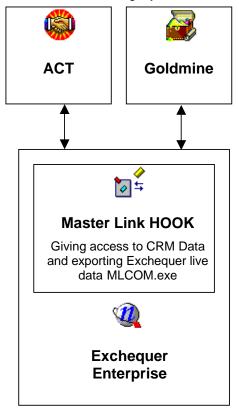
## **Restricting User Access to Account Records**

If you set a default value of an account record created using Master Link, the following option page allows you to restrict the access of that account. This stops other users accessing the restricted account record from within the CRM package.



## **Master Link Plug-in (Enterprise version)**

The Master Link Plug-in provides additional functionality, if the Master Link Plug-in is enabled within Exchequer Enterprise, to update and maintain accounts information within your CRM package. This allows you to use this additional information to target your customers more effectively.



#### Advantages of the Hook:

Export All Exchequer accounts to CRM easily

Update Sales History from Exchequer to CRM

Automatically track forecast sales using functionality in CRM

View Turnover for last 4 years within CRM (and remote sites). Updated by MLIndex

View Sales History within CRM (and remote sites) . Updated by MLIndex

View/Search date last Invoiced, Quoted,

Ordered, Won/Lost Sales Quote within CRM (and remote sites)

View/Search for Debts, Oldest Debt date and account status (Requires MLIndex) . Updated by MLIndex

View Contact information from within Exchequer Enterprise

Ask for notes, to CRM, after an Enterprise Transaction has been performed

Schedule follow-up calls after taking orders

Send message to another CRM user after processing Transactions

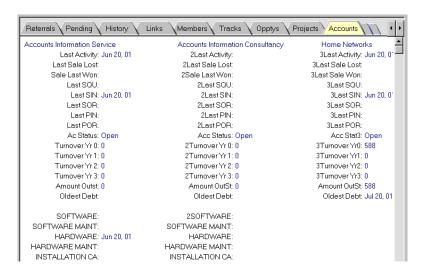
Track additional information, such as contract details/documents, in CRM

Allow CRM users to find contacts that have bought: (within CRM and remote sites). Updated by MLIndex

Any product booked to GL code/Parent GL code on Sales Invoice

Any product booked to Cost Centre/Department on Sales Invoice

This allows, using CRM functionality, Sales reps to view information remotely. For instance Goldmine will allow synchronisation to 3COM Pilots, Windows CE, remote users/departments (via LAN, WAN, modem, RAS connection, e-mail or Internet) etc.



Trigger fields updated by MLIndex in Goldmine

## Installing the Master Link Plug-in (Enterprise version)

Before installing the Plug-in make sure Master Link is working from the CRM Package, as described in previous sections.

Only a qualified Exchequer Dealer should undertake installation of the Master Link Hook. The Master Link directory contains a subdirectory "Hook", the following files should be copied from this directory to the Enterprise Directory:

Entcustm.ini File which executes Plug-in when Enterprise starts

#### DO NOT OVERWRITE ANY FILES THAT MAY EXIST

After copying these files edit the Entcustm.ini to start MLCOM.exe when Exchequer Enterprise starts:

```
[COMClients]
1="X:\mlink\mlcom.exe"
; Edit the above line to run MLCOM.EXE in the Master Link directory
```

The Master Link Plug-in will now be available when Exchequer Enterprise starts.

If other Hooks are being used, disable them and set-up Master Link Hook. Then enable them later.

**IMPORTANT:** The CRM package must be installed on each machine that will run Exchequer Enterprise because the Plug-in needs to update and access the CRM data on every machine to keep the Sales history up to date. When first run the Plug-in will ask you to login to your CRM package.

#### YOU MUST LOGIN IN TO YOUR CRM FOR THE PLUG-IN TO WORK.

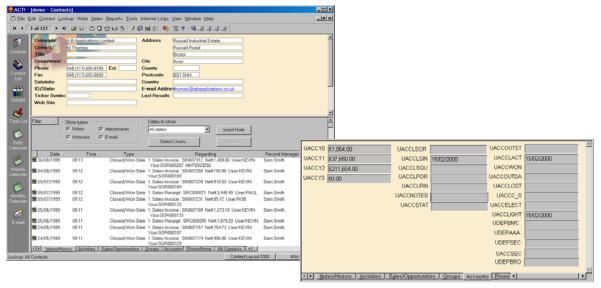
## Running the Master Link Plug-in for the first time

When run for the first time the Plug-in needs to get various database information from the CRM package. Therefore please start the CRM package in the correct data file and then log into Exchequer Enterprise. The Master Link Plug-in will then ask to retrieve information from the CRM. Master Link will then write this information to the network so other users will access that information.

The Plug-in will also ask for the CRM user name and password the first time the user logs into Exchequer Enterprise. This will again be stored for each user. The next time they log on to Exchequer Enterprise the Plug-in will use this user and password.

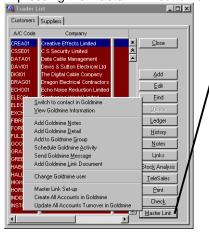
#### **ACT Information**

MLIndex will write the Transaction History to ACT notes. It can either post Summary lines (Default), as shown below, or the details lines on each transaction. This option can be changed on the second page of the MLCOM Set-up window:

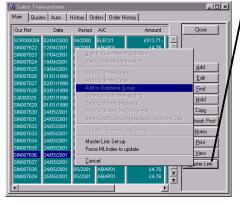


## **Setting up the Master Link Plug-in Options**

The Master Link Plug-in setting can be accessed by logging into Exchequer, as MANAGER, and pressing the Master Link button on the Trader List:



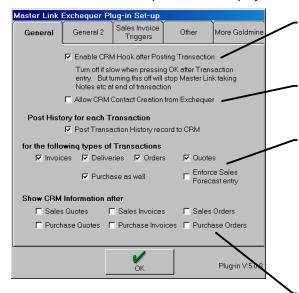
[Master Link] button will appear on Trader List and Transaction window. Press this button to access Master Link Plug-in menu.



[Master Link] button will also appear Sales/Purchase Daybook. Press this button to access Master Link Plug-in menu.

Note the Master Link set-up options will only be available to users who log in with a user name which has access to Exchequer Enterprise "Utilities >> Access to System set-up"

Select "Master Link Set-up". This will display the following window:



Disable Plug-in when posting a transaction

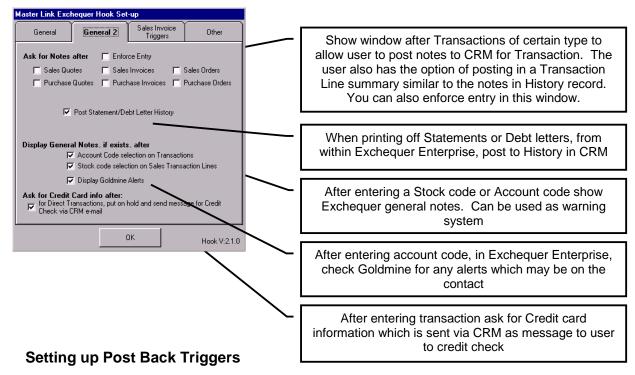
Disable Contact creation from Master Link (recommended)

"Post Histroy to CRM" option, when enabled, posts a History/Forecast sales record to CRM for Enterprise Sales Transactions. The notes contain a summary of the transaction lines on the Transaction. The number of lines written to the notes can be altered in the next field. (May want to limit if the Company has a large number of transaction lines)

Show CRM information window after Transactions of certain type.

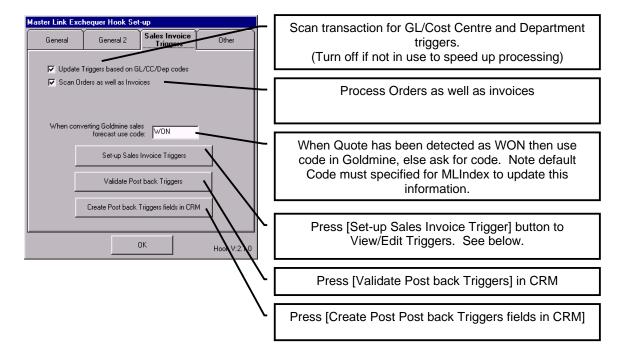
This allows the user to

- Create a document link
- Schedule follow up call (not in ACT)
- Add to mailing list
- Send Message to CRM User
- Add more notes, etc.

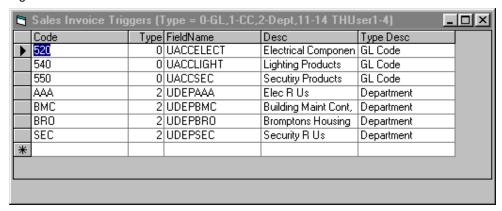


A series of Triggers can be set-up which will write the date to a field in the CRM Package when a sales invoice line matches the criteria set-up in a Trigger. Explained in more detail in next section.

These Triggers can be set on the third tab of the Master Link Plug-in Set-up window:



Press [Set-up Sales Invoice Trigger] button to View/Edit Triggers. The information is entered in the following window:



The Trigger code is entered in the Code column followed by type (0=GL, 1=Cost Centre, 2=Department, 11-14 = THUser1-4). The CRM field update is entered in the "FieldName" column. The "Desc" allows you to enter a description for easy identification of triggers (Note: Goldmine only allows a description of 18 characters long, Master Link will give you the option to edit these descriptions, if they are over 18 characters long, as they are created later).

If you wish to drop any of these fields you must delete them from the CRM package manually.

If using more than one company with Master Link then end the trigger fields with a number to represent the company number.

## Tip:

These Triggers can also be Viewed/Printed from Master Link window by selecting "Options >> Utilities >> View Trigger List". This is useful when creating queries whilst in the CRM package.

## Adding Post Back fields for Exchequer Information to CRM

When a MLIndex finds a Transaction has been posted in Exchequer Enterprise database it will write information to post back fields in the CRM Package. First we must specify the Trigger fields. To do this we Backup CRM Database, then log into Enterprise as "MANAGER" and go to the Customer/Supplier Ledger and press the master Link button. Then select "Master Link Set-up" (see previous section). This procedure will add the fields to your CRM package (Note it will not delete unwanted fields, this must be done manually). You must then create a user defined screen to display the data (covered in following pages).

These fields are listed in the following table:

| Fieldname                     | Description     | Data type | Length | Description   |
|-------------------------------|-----------------|-----------|--------|---|
| UACCLACT<br>or KEY fields for | Acc Activity    | Date      | 8      | Last Quote, Invoice, Order date for Sales and Purchases |
| quicker searches              |                 |           |        | REQUIRED FOR FIELDS BELOW                               |
| UACCLSIN                      | Last SIN        | Date      | 8      | Last Sales Invoice date                                 |
| UACCLSOR                      | Last SOR        | Date      | 8      | Last Sales Order date                                   |
| UACCLSQU                      | Last SQU        | Date      | 8      | Last Sales Quote date                                   |
| UACCLPIN                      | Last PIN        | Date      | 8      | Last Purchase Invoice date                              |
| UACCLPOR                      | Last POR        | Date      | 8      | Last Purchase Order date                                |
| UACCLOST                      | Sale Lost       | Date      | 8      | Last Sale Quote Lost date                               |
| UACCWON                       | Sale Won        | Date      | 8      | Last Sale Quote Won date                                |
| UACCY0                        | Turnover Yr 0   | Number    | 12     | This years turn over                                    |
| UACCY1                        | Turnover Yr 1   | Number    | 12     | Last years turn over                                    |
| UACCY2                        | Turnover Yr 2   | Number    | 12     | Previous year turn over                                 |
| UACCY3                        | Turnover Yr 3   | Number    | 12     |   |
| UACCOUTDA                     | Oldest Debt     | Date      | 8      | Oldest Debt   |
| UACCOUTST                     | OutStanding     | Number    | 12     | Outstanding amount                                      |
| UACCSTAT                      | Acc Status      | Text      | 10     | Account status = Open, Closed ,See Notes or On Hold     |
| UACCOROUT                     | Oldest Order    | Date      | 8      | Oldest Outstanding Order                                |
| UACCORAMT                     | Order Amount    | Number    | 12     | Outstanding Order Amount                                |
| UACCNOTES                     | Last Notes Date | Date      | 8      | Used for syncing dated Notes                            |

When installed the Plug-in also contains a series of Triggers set-up for the Exchequer demo data "Electric's R Us". Triggers allow you to set criteria on Sales Invoice lines, which when they meet criteria, will update user fields within your CRM package with the transaction date. This allows you to track the last date a customer bought a particular product or type of product from Cost Centre or Department.

The following table shows the user fields these demo Triggers write to:

| Fieldname | Description         | Data type Le | ength | Description                   |
|-----------|---------------------|--------------|-------|-------------------------------|
| UCCAAA    | Last Elect R Us     | Date         | 8     | Department AAA                |
| UCCBMC    | Last Building Maint | Date         | 8     | Department BMC                |
| UCCBRO    | Bromptons Housing   | Date         | 8     | Department BRO                |
| UCCSEC    | Last Sec R Us       | Date         | 8     | Department SEC                |
| UACCLIGHT | Last Light          | Date         | 8     | GL Codes below GL Heading 540 |
| UACCELECT | Last Elect Prod     | Date         | 8     | GL Codes below GL Heading 520 |
| UACCSEC   | Last Security       | Date         | 8     | GL Codes below GL Heading 550 |

See "Setting up Post Back Triggers" section (Page 28) on how to set these up.

For Multiple company installations these fields have the company number after the name. E.g UACCLSIN ,UACCY0 is UACCLSIN2 , UACCY02 in the second company.

## **Example Queries**

These user fields allow a user of the CRM package to write queries to list contacts based on the values found in these fields. For example:

| Example  | Query                                |
|--|--------------------------------------|
| List of Suppliers  | UACCLPIN not null                    |
| List of Customers  | UACCLSIN not null                    |
| Customers sales over £5000   | UACCY0>5000 and UACCLSIN not null    |
| Top Customers List   | Sort by UACCY0 and UACCLSIN not null |
| Customer Lost Sales Quotes   | UACCLOST not null                    |
| Customers who have not bought in last 6 months   | UACCLSIN < (Date-6 months)           |
| Customers who have not bought Security<br>Products in last 6 months                    | UACCSEC < (Date-6 months)            |
| Customers who have not bought from<br>Security Products Department in last 6<br>months | UCCSEC < (Date-6 months)             |
| Building Maintenance customers   | UDEPBMC > (Date-2Years)              |

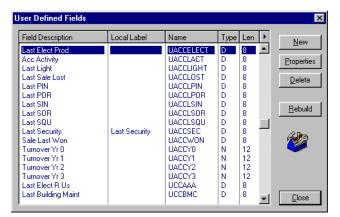
The above queries are only examples; they are not the correct syntax

In the root directory of the Master Link CD-ROM is a text file that contains example of SQL queries, which can be copied into the Goldmine SQL window.

## **Manually Adding User Fields to Goldmine**

To add the above user fields to Goldmine we need to log in to Goldmine (with the required security rights) and select "File >> Configure >> Customer Fields" menu. Then use the [New] button to add the required user fields listed above.

#### DOUBLE CHECK THAT THE SPELLINGS MATCH THOSE IN MASTER LINK



Make sure every one is out of Goldmine and press the [Rebuild] button. This will add the new fields to the Goldmine database.

Now you may want to add a user screen to Goldmine to display the above fields:



Please consult the Goldmine Manual for details of how to do this.

Note: Make the fields read only. Goldmine security can restrict access to this screen or fields.

#### Manually Adding User Fields to ACT

First set-up all of your triggers (Explained on previous pages). THEN GET EVERY ONE OUT OF ACT AND TAKE A BACKUP. Press the [Master Link] button on the Trader list in Enterprise then select "Create User fields for Triggers in ACT". The Master Link Plug-in will then create the user fields in ACT for you. You must manually add them to the ACT contact window. If you add any more triggers then repeat the process.

VERY IMPORTANT: YOU MUST MAKE SURE EVERY ONE IS OUT OF ACT <u>ELSE THE PLUG-IN</u> <u>MAY HANG</u>. After adding the new fields the Plug-in will re-index the ACT Database, this may take a some time depending on the size of database.

## Tip:

These triggers can be added automatically, see Section "Setting up Post Back Triggers" (Page 28) in previous section.

#### Conflicts with other Hooks

Exchequer Enterprise at present provides two custom buttons for Third party use. If the Exchequer Enterprise user already uses one of the Plug-in buttons, then the Master Link Plug-in will use the next one available. If the installation already uses two buttons then load MLCOM last.

#### **CRM Sales Forecasts**

The Master Link Plug-in updates your CRM Forecast sale when a Quote is entered into Exchequer Enterprise. When the Quote is converted to an Order/Invoice the sale is completed when you go into the Transaction and then press the [OK] button or use the [Convert] button in Exchequer Enterprise.

If a quote is removed, due to the sale being lost, then the Plug-in converts the Forecast Sale to a Lost sale (with code result code 'LOS').

## **Exporting Exchequer Accounts to CRM**

When we have the Plug-in installed you export all accounts from Exchequer to your CRM package. First take a backup. Press the [Master Link] button on the Customer/Supplier Trader List, then select "Create ALL Accounts in CRM". After select "Update Transaction History in CRM" option to export the transaction History, and update Triggers (Normally performed by MLIndex). This option will ask how far back you want the History exported from, enter the date in format asked for and the Plug-in will export the Transaction History. This may take some time depending on the size of data.

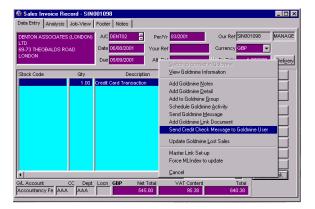
**Note**: For ACT the Exchequer ID must have been mapped to user fields 1-15, else the Exchequer account code will not be written to ACT (User1 by default).

**To Skip accounts:** To stop the importation of certain accounts enter SKIP in user field 1 on the account record.

## **Credit Card transactions**

When user enters a transaction the Master Link button is available from the bottom button on the Transaction window. From this menu the user can select "Send Credit Check message to Goldmine"

user":





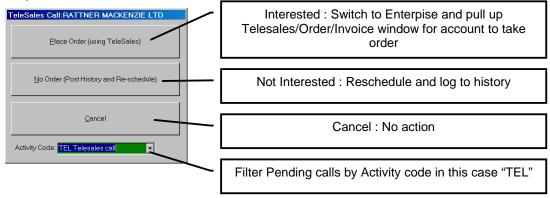
This will display the following window to the right.

The user can then enter the credit card details for the transaction. The user will then put the transaction on Hold for credit card validation. A message will be sent via Goldmine to the designated user, who will be then notified via Goldmine Alarms.

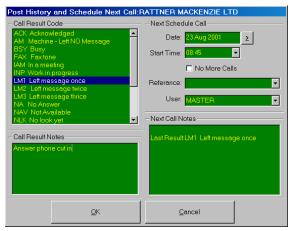
This user will then validate the Credit Card information and release the hold on the transaction if successful.

## **Telesales Operations**

If Master Link is activated with options "/SORR:", "/SINR:", "/TELR:" (See section on Extra parameters for you CRM Package) then it will look for an pending Phone calls for current contact. It will then display an option box:



If the user hits [No Order (Post History and Reschedule)] button then another window will appear which asks for the result code and gives the user the option of rescheduling then next call.

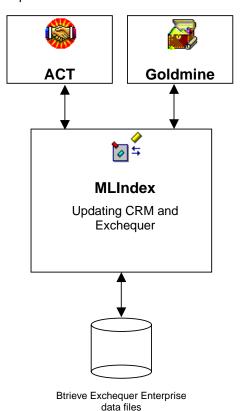


## **Master Link Index (Enterprise version)**

Master Link requires fast access to various Exchequer Enterprise records found by account code. To speed up access to Transaction and Job records, Master Link maintains a special index. When you first log into Master Link it will ask you to create the index for the first time. You may decide to delay the creation of this index as it may take several minutes or hours depending upon the number of records in Exchequer Enterprise. Master Link will scan Exchequer Enterprise for new Transactions and Jobs each time you access Transactional information from Master Link. For large sites that have a large volume of daily transactions, and wish to view Job Costing information, we have developed an external program which maintains the Master Link index. While this index program is running, Master Link no longer looks for new Transactions in Exchequer Enterprise every time you access Transactional information, therefore, removing the load from each client. This can be easily scheduled using the supplied program SCHED.EXE that is placed in the Start-up group of the designated computer.

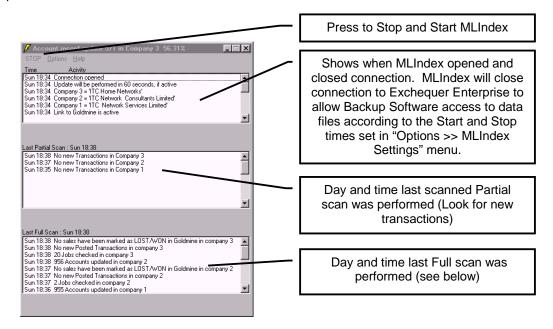
If the Master Link Plug-in is installed, this index program will also:

- 1. Post Transaction History to the Contact Notes/History.
- 2. Update Contact fields in your CRM package/Exchequer. This will allow a change in account manager, say user field in CRM, to update CSUser1 in Exchequer or the other way round.
- 3. Update User defined Triggers based on GL codes, Cost Centres or Departments.
- 4. Update Turnover, Account Status, Outstanding Debt and Oldest Outstanding Debt.
- 5. Builds an exception report which shows accounts which don't relate to a CRM contact and Accounts which have different names to the CRM contact.
- In Goldmine if a user converts a additional contact to a entry in the organisation tree it creates a duplicate record with an Exchequer account code, MLIndex will remove the duplicate when processed.
- 7. Show Outstanding Orders in the Pending Tab of Goldmine
- 8. Increase Master Links speed.

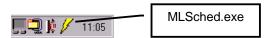


## Installing MLIndex.exe

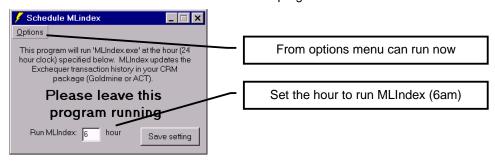
Before installing the Plug-in make sure Master Link is working from the CRM Package, as described in previous sections.



To install MLIndex.exe, run SetupWKS.exe from the MLink directory. Then put a shortcut to MLSched.exe in the start-up group of the designated machine (usually a Server). MLSched.exe, when run, will appear in the SysTray as yellow lightning:



Double click on the icon to activate the Schedule program.



## **MLIndex Settings**

The MLIndex settings are accessed from the "Options >> MLIndex Settings" menu options within the MLIndex program: Update Customer/Supplier Outstanding Value MLIndex Settings ✓ Update Customer Outstanding Value/Date ✓ Update Supplier Outstanding Value/Date Post only Header information to ACT notes. Export Posted Transactions only to History If turned off then long transactions may cause problems when scrolling through ACT: Only post Header in Notes (turning this off may cause extremely long notes in ACT) notes in ACT. Does not effect Goldmine

interface.

Purge old data after x years

MLIndex DOES NOT lock any files when not active.

ОК

Purge history older than: 5

If the Master Link Plug-in is active, then when the user logs into Exchequer Enterprise, the user will be warned if MLIndex has not run for more than two days. The date last run is also shown, at the bottom left of the Master Link splash screen (screen which appears when Master Link starts) and "About" window.

If MLIndex is active, the activity of the MLIndex program can be viewed from Master Link main menu by selecting "Options >> Utilities >> View MLIndex logs". These include reports, which show if accounts do not relate to Contacts in CRM and if the Company names are different.

The Master Link Plug-in will warns if MLIndex not run for two days when logging into Exchequer Enterprise.

#### Other MLIndex Utilities

From the MLIndex "Options >> Debug/Fix" menu are several options for fixing or checking data integrity.

"Force rescan of all Transactions". This will clear all Trigger fields in CRM and then scans all transactions in Exchequer Enterprise. Updating Trigger fields and History as it goes.

"View error Logs". These logs report any accounts which don't seem to relate. MLIndex updates these every time it does a full scan. These are also accessible from Master Link menu "Options >> Utilities >> View MLIndex logs".

"Clear all trigger fields". Clears all trigger fields in CRM.

"Scan for Dups". This will scan all Goldmine records for Contacts with Exchequer ID's in twice. Will give option of correcting problems and moving data. This routine only works if you have put the Exchequer ID in on of Goldmine key fields. +

"Update Exchequer User4=CRM ID". Use this if you manually add Exchequer ID to your CRM package. This scans CRM contacts for valid Exchequer ID codes, if invalid gives option to remove bad codes. Then scans all connected companies for account and copies or creates accounts in other companies. Then updates User4 in the Exchequer Account record with the CRM ID. This required for the Plug-in and MLIndex to write information back to CRM.

"Set Last Run Number". This allows you to view or set the last run number. MLIndex scans Exchequer Transactions by Run Number. If this does not equal the top run number in Exchequer then MLIndex is having problems.

## Importing or Matching

+ Not available in ACT

A new installation may have exist

#### Importing Contacts into CRM from Exchequer Enterprise using report writer

- 1. Set-up Master Link and check it creates accounts correctly.
- 2. Install MLCOM (Master Link Plug-in) (Enterprise version only, page 24)
- 3. Export all contacts from Exchequer using report writer

- 4. Use CRM import routine to import into CRM package. Note: You must import the Exchequer Account code in to the correct field. (Consult CRM manual).
- 5. Test Master Link uses the field you have imported the Exchequer ID into
- 1. If you wish to use the Plug-in and MLIndex start MLIndex.exe and select "Options >> Debug/Fix >> Update Exchequer User4 = CRMID" to form the link from Exchequer to CRM contact. This writes the CRM contact ID in account record user 4.
- 6. Run MLIndex.exe exe and select "Options >> Debug/Fix >> Force Rescan of ALL Transactions". This will export all Transaction data to the CRM Contacts. This procedure can take some time depending on the number of transactions in the system (Aprrox. 2500 per Hour).

## Importing Contacts into CRM from Exchequer Enterprise using Master Link

- 1. Set-up Master Link and check it creates accounts correctly.
- 2. Install MLCOM (Master Link Plug-in) see section on this.
- 3. Use the Master Link Plug-in to export the accounts to the CRM . This imports basic names and address to CRM. "Master Link Hook" section. (Enterprise version only, page 24). **Note**: For ACT the Exchequer ID must have been mapped to user fields 1-15, else the Exchequer account code will not be written to ACT (User1 by default).
- 4. If additional data is need to be imported in to the CRM then Export data to file and import using CRM import routines.

## Importing Accounts into Exchequer from CRM

Edit all contacts in CRM and add appropriate Exchequer Account code (used by master link to identify account). Use CRM Export facilities to export contacts in CSV format. Import into Exchequer the exported information using either Exchequer importer or PostTrans.

If you wish to use the Plug-in and MLIndex to post info back to CRM, start MLIndex.exe and select "Options >> Debug/Fix >> Update Exchequer User4 = CRMID" to form the link from Exchequer to CRM contact.

## Both systems have the data

If both systems have data, which should match, then designate the Exchequer ID field and make sure the codes correctly relate the account records in Exchequer.

- 2. Set-up Master Link and check it creates accounts correctly.
- 3. Install MLCOM (Master Link Plug-in) (Enterprise version only, page 24)
- 4. Run MLIndex.exe exe and select "Options >> Debug/Fix >> Update Exchequer User4 = CRMID" to form the link from Exchequer to CRM contact. This writes the CRM contact ID in account record user 4.
- 5. Then start up Exchequer Enterprise and Select "Create ALL accounts in CRM" from the Master Link menu. This will import, into CRM, any missing accounts.
- 6. Run MLIndex.exe exe and select "Options >> Debug/Fix >> Force Rescan of ALL Transactions". This will export all Transaction data to the CRM Contacts. This procedure can take some time depending on the number of transactions in the system (Aprrox. 2500 per Hour).

## **Troubleshooting**

## Installation Issues

## Towards the end of the installation I get OLEAUT32.DLL is out of date.

#### Reason

Your OLEAUT32.DLL file is out of date.

#### Answer

The install program will have updated it. Reboot computer and rerun the install program. It should now work OK!!

## Master Link Hangs at 60%

#### Reason

Master Link cannot communicate with your Btrieve engine.

#### **Answer**

Both installations ask "Where is Exchequer". When you select the Enterprise directory the installation adds the directory to your PATH statement. If either PostTrans or Master Link does not work then check:

- 1. The Exchequer DLL Toolkit Module has been unlocked on the Exchequer Installation
- Is the Exchequer directory in your path statement?. Note some network logon scripts, Novell in particular, may override the AUTOEXEC.BAT PATH statement if so see network Administrator. To find out if it is in your path statement, go to DOS and type PATH. Look at the result to find if it has been added.
- Test the DLL Toolkit either go to PostTrans or the Master Link program group and run the "Test Exchequer DLL" program. This will test the DLL Toolkit is working. Or run Test32.exe from the Master Link directory.

If the Exchequer Enterprise directory has not been added to your PATH statement and you are unsure how to add the directory to your PATH statement (Because login script is overriding it). Manually copy the Btrieve engine from the Enterprise directory to the Master Link directory (all files in the Enterprise directory beginning with W).

## Manually copying Btrieve files

This can be simply done by copying all files which begin with W\*.\* from the Enterprise directory to the Master Link directory.

Note: You must make sure Windows Explorer is not hiding some files. By default Windows Explorer hides. DLL files. Go to "View >> Options" and tick "Show All Files".

If you install a newer version of Btrieve at a later date, be sure to repeat this process.

## Master Link Hangs at 70%

#### Reason

Exchequer Enterprise has not been installed on the computer Answer

- 1. Install Exchequer Enterprise
- 2. Follow the instructions for hanging at 60%

## What happens if I move Master Link on the Server?

If the master Link directory is moved, then run RegLink.exe (in the Master Link directory) from each workstation, to point Master Link to new directory.

## What happens if I move Exchequer Enterprise Data on the Server?

If the master Link directory is moved, then run Wherels.exe (in the Master Link directory) from each workstation, to point Master Link to new directory.

# One or more machine is really slow while the rest are fast on Client Server version of Exchequer? Also gives error 46 when creating an account?

Reason

On the slow machines Master link is starting a different version of Btrieve and using the local engine instead of Client Server engine.

**Answer** 

Search for file W32MKDE.EXE on hard drive. If files are found then the Btrieve engine in this directory may need deleting.

## Multi-user issues

## How do I log every one out of Master Link?

Answei

- 1. In Master Link select Options >> System Set-up menu Option
- 2. Select 'Reset user count'

## Master Link keeps saying that the user count has been exceeded

Reason

Some of the users on the system did not exit Master Link the correct way. This could be caused by the user turning the machine off or machine crashed therefore Master Link did not remove the user from the user count.

Please note that while Master Link is hidden, using the [HIDE] button, the user is counted as using Master Link

Answer

- 1. In Master Link, select Options >> System Set-up menu Option
- 2. Select 'Reset user count'

## Problems logging in

#### When I enter my user name the cursor will not move to Password field.

Reason

User name is not set-up in Enterprise.

**Answer** 

Add user to Enterprise system. All users names should exist in both systems.

#### Cannot see the Set-up options in the "Options" menu.

Reason

User name in Enterprise does not have access to Exchequer Enterprise system set-up menu.

Give user access to Exchequer Enterprise system set-up menu or log in as different user. If Master link is automatically remembering the user name and password then go to Master Links "About" window, form the "Options" menu, and press [Reset Retained Password] button.

# When I have changed my Monitor or lower the screen resolution and can not now see some of the Master Link windows

Reason

The window is being displayed off the screen

**Answer** 

Go to Master Link "Options" Menu and select "Reset window positions" or run ResetWin.exe from the Master Link directory.

## Hangs when exporting data to CRM

Reason

Something about the account or the next account on which it appears to have stopped on. Answer

To stop the importation of certain accounts enter SKIP in user field 1 on the account record.

# When I start Master link I get an Automation error with a large negative error number.

Reason

The Master Link free-floating window is a COM object. Each COM object is registered in the registry, but your settings in the registry are wrong.

Answer

## Firstly be very careful!

Run "regedit".

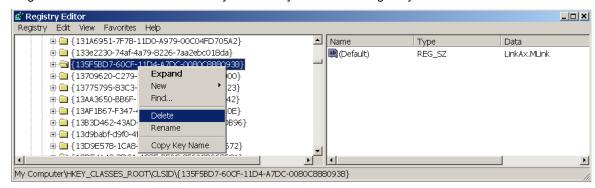
Make sure the cursor is at the top of the tree on the left hand pane of the window

Click on "Edit" menu and select "Find"

Enter "LinkAx" in the find window.

Press [OK]

RegEdit will then move to the first entry for this key. Select the large key on left hand side:

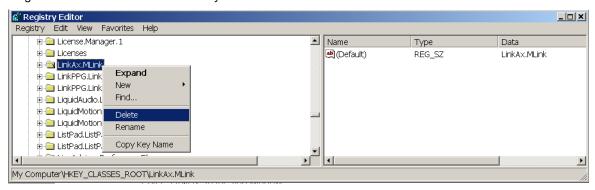


This should end in "8880938}"

Right click and select "Delete".

Now press [F3], to search again.

RegEdit should now find another entry:



This should read in "LinkAx.Mlink"

Right click and select "Delete".

Repeat until all keys for "LinkAx" have been deleted.

Now run RegLink.exe, and then Wherels.exe from the MLINK directory.

Now try Master Link again, problem should be fixed.

# Goldmine: When Is move the cursor through the Exchequer ID field the contents gets deleted?

Reason

The setup on the lookup list has "insert closest match" turned on, and of course the account code is not in the list, so Goldmine deletes the contents of the field.

Answer

Simply go to field and press F2. Select [Setup] button and untick "insert closest match"

## Files used by Master Link

Setup:

Setupwks.exe Installs local files on computer CRMSetup.exe Runs one of the following:

ACTSetttings.exe Adds Master Link to ACT menu/Toolbars
GoldmineSettings.exe Adds Master Link to Goldmine menu/Toolbars

RegLink.exe Run this to register Master link location on computer (similar to Entreg.exe)

Wherels.exe Sets the Exchequer installation Master Link interfaces to

Manuals:

Admin.doc Administration manual Install.doc Installation manual

Configuration:

CSFields.csv List of Exchequer fields

DDEACT.def
DDEGOLD.def
DDEMAX.def
DDEMAX.def
Mappings.csv
Defines the DDE fields ML reads from Goldmine
DDE fields ML reads from Maximiser
Mappings as displayed in Set-up

Counter.dat Holds the last account number if sequential numbering is on

Temp.mdb Contains an index of History posted to CRM

System.csv Contains the system settings.

Interface to CRM:

LinkACT.exe Activates Master Link from ACT
LinkGold.exe Activates Master Link from Goldmine
LinkMax.exe Activates Master Link from Maximiser

LinkBesp.exe Activates Master Link from Bespoke Application

Programs:

LinkAx.exe Master Link ActiveX MLCOM.exe Master Link Plug-in

MLIndex.exe Updates CRM with account History

Sched.exe Schedules MLIndex to run overnight (6 am by default)

Repair.exe Repairs and compacts the data files

Logs:

Master Link logs various information to text files. These files list User, Machine, Time, date, error or activity:

Activity1.log General Activity log
Error1.log Fatal Errors log

MLIndexDups.log Logs all changes made by MLIndex duplicate checking

MLIndexlog.log MLIndex activity log

FailedUpdates1.log List of transactions Mlindex failed to update, will try again next time.

MLIndexCust.log List of customers who do not relate to any CRM record.

MLIndexDiffCust.log List of customers who do relate to a CRM record but have different name. MLIndexClosedCust.logList of customers who do relate to a CRM record but are marked as closed in

Exchequer.

MLIndexFieldsUpdated1.log List of fields updated MLIndex by mappings "CRM -> Exch" or "Exch ->

Exch". MLIndexSysFieldsUpdated1.log logs the UACC fields.

AccountsCreated1.log When all accounts are created from within Exchequer Enterprise this file is the

log of contacts created in the CRM package.

**Updates:** 

Because many of the above files are in user during the day, it can be difficult to upgrade files. If a file is places in the "Updates" sub directory of MLINK directory then the file will be copied to the MLink directory by the SCHED.EXE (over night). Updates\Upgrade.log will list files updated.

## Else look at:

If Master Link does not work please have a look at the Readme.doc file included on the CD-ROM or check the Web site:

Common Support Q/A:

http://www.comtekaccounts.com/CommonQ/MasterLink.htm

Downloads, Literature and update history:

http://www.comtekaccounts.com/MasterLink/MLUpdates.htm

Details on the Enterprise Version of Master Link

http://www.comtekaccounts.com/MasterLink/enterpri.htm

Master Link TeleSales

http://www.comtekaccounts.com/TeleSales/TeleSales.htm

Easy entry of Timesheets and Expenses against Job.

www.comtekaccounts.com/minute.htm